

My Next Best Steps Checklist



- ___ 1. Go to www.facebook.com/helmsangels and "LIKE" our unit page and leave your first positive MK pertinent post. Remember to check daily.
- ___ 2. Send a picture of yourself and a picture of your family to your director through email. This will be used in her unit correspondence.
- ___ 3. Create your **Contact List** of 75 people you know who have Skin. (See enclosed list in Business Debut section.)
- ___ 4. Listen to the Welcome and Inventory audio/video files in the New Consultant section of our unit website at www.helmsangels.com and discuss your inventory decision with your Director before placing your first order. There are options for earning up to \$800 in FREE product!
- ___ 5. Establish an **email** address, if you don't already have one. (Refer to the Communication Tools Section).
- ___ 6. Go to www.thepinkplan.com. Fill out the Business Plan. Email your director a copy.
- ___ 7. Consult with your Director and set a date for your **Business Debut or Power Start Plus**. (Refer to the Business Debut Section for more information.)
- ___ 8. Discuss your **New Consultant Education** with your Director.
- ___ 9. Complete your **first steps** in setting up your business:
 - ___ Go to www.marykayintouch.com to set up your account.
 - ___ Set up your free 'marykay' email forwarding address. This links to your regular email.
 - ___ Complete the online questions for a free customized look! This is over \$100 in free product with your qualified initial order.
 - ___ Set up your Mary Kay website for customers to shop 24/7. This is only \$25 for your first year (1/2 price).
 - ___ Enroll 15 customers to receive a free mailing.
 - ___ Order your business kit with checks, business cards, labels, etc. through MKConnections (link on your Intouch home page) beginning at low introductory rates. *You will want to set up a separate MK checking account. Order your **MK Beauty Coat** for your uniform. (Sizes run a little large) You might consider the Wheeled Cosmetic Carrier and Color Slip-On Case as well.
 - ___ Send out the free MK E-card Business Announcement to family and friends and those on your contact list.
- ___ 10. Attend your first **Weekly Success Meeting** with a friend or family member. Have her explore more about the Mary Kay opportunity (such as a youtube video, cd, or dvd) prior to attending.

"Excellence is the result of caring more than others think is wise; risking more than others think is safe. Dreaming more than others think is practical and expecting more than others think is possible"