

**From:** Jeannie Helm [mailto:jeannie@jeanniehelm.com]

**Sent:** Wednesday, June 17, 2009 5:30 PM

**Subject:** MK Design Studio TNT Event Schedule

**Hello Million In The Making!** Thanks for all the positive feedback about our new location. I know for some it is closer and for others it is further, but without question, it is a much more professional, beautiful, location and we are going to be doing some great things to build your business. If you have not been there yet, please go to our unit website, [www.jeanniehelm.com](http://www.jeanniehelm.com) and click on maps. Dick created a great map and some written directions to avoid traffic as much as possible. This is a two page document so don't miss page two. OK, let me give you an overview.

**Dinner:** One of the hottest new trends in MK among the top units is to offer a light meal to accommodate those coming straight from work. So, since we are a Top Unit, it seems like a great thing to try. Dinner will be available from 6-7pm based on prior week's RSVP and payment. If you did not RSVP and you decide you would love to have dinner at the MK Design Studio, you can certainly do that if we have enough. There are several fast food restaurants in the area as well as two restaurants in Parker Square if you prefer. Dinner at the training center will be \$4.00 and will include a bottle of water or other drink. Please make checks payable to Helm's Angels rather than paying with cash. That will provide you with a receipt and I won't have change. These will be easy to transport type meals. If you have any ideas or suggestions for meals, please shoot them to me so that we can have a variety of options over time.

**For 6/23 only: Please RSVP (with a promise to pay ☺) by Sunday, 6/21 if you would like to have dinner at the training center this coming Tuesday night.**

**Child Care:** One of the reasons Melissa and Maryann chose this location is the close proximity of a great child care option. So, there is a beautiful, clean, drop in Children's Center just around the corner in Parker Square. They have waived the registration fee for us to make their services both affordable and convenient. Since our Mary Kay events are business meetings, children may not attend. So, if your guest has a child care challenge, you might offer to give her a piece of glamour product for free to compensate for the cost of child care. I plan to offer a free Compact to my guests if they end up using the Children's Center. One question that I know will come up, is how old does a child of a guest have to be to attend if she is interested in the product or event. The age is 16.

**TNT Cost:** To help defray the cost of the facilities, Weekly Room Rent will be \$4.00. Or, if it is easier, you can save a buck and pay by the month, \$15.00. Please write a check made out to Helm's Angels as I will not have change with me and it provides you with a written receipt. For an added bonus, when you turn in a copy of your sales tickets for all guests purchases at our TNT events and/or Beauty Brunches and your sales from those events in one month equal \$400.00, your next months' rent is **FREE!!!!**

**Parking:** Available in front of our suite as well as east and west of the suite in side parking lots.

**What is coming your way:** I will be offering through August an agenda that includes fabulous nuts and bolts education as well as the recognition, fun and inspiration all of us need. For all facials or parties, please bring all your own supplies. You might consider adding the party type specifically in your datebook so you know at a glance what is being offered. Here is the schedule through August. I am meeting with the other MKDS Directors tomorrow, Thu., to do some long range planning so there may be some additional offerings

#### **Schedule of TNT Events**

**no TNT on 7/21. We're at Seminar.**

All events attire is Professional unless otherwise noted.

**June 23, July 7 (This event is snappy casual, red, white and blue), 7/28, 8/11, 8/25.**

Dinner 6-7,

MK Business Opportunity 6:30-7pm. by me.

Consultant conducted facials for her clients from 6-7. Bring all your own supplies.

TNT begins at 7:15 and ends by 8:30

**June 30, July 14, 8/4, 8/18**

Dinner 6-7

MK Business Opportunity 6:30-7pm, me

7:00-8:30 Party as listed below.

6/30 **Skin Care Party** using NSD Kelly McCarroll's Power Class format.

7/14 **Scentsorific Party:** **List of what to bring will be provided on June 30<sup>th</sup>**

8/4 **Skin Care Party** using NSD Kelly McCarroll's Power Class format.

8/18 **Fabulous Fast Facial and Adv. Glamour Party**

Additionally, I do know that ESSD Melissa Hennings is offering, open to everyone, Beauty Brunches two Saturdays a month. The dates are 6/27, 7/11, 7/25, 8/8, and 8/22. The fun starts promptly at 9:30 and ends at 11:30. I know you provide your own supplies and probably bring a breakfast munchie to share. If that is not correct, I will let you know.

### **Awards and Recognition**

Please check out on our unit website our 2009-2010 Awards and Recognition for more details.

Please be sure your W.A.S. is turned in before participating in the recognition.

Each week we will be honoring the following categories:

Queens of Sales, Team Building and Wild Woman of the Week (most new faces for the week)

Bar Pins for Retail Sales.

Qualified Parties held the prior week. A qual. Party is considered at least 3 people in attendance and \$100 in sales.

Consistency Prize for 12 out of 13 weeks of attendance.

Star Consultants

**For 6/23 only. When you arrive and you have your Star Cons. Prize for this new Quarter laminated, taped.....somehow attached to the front/in the front of your datebook, you will receive a prize that night on the spot.**

### **Volunteer Opportunities:**

Would love for both of these positions to be month long opportunities, but we can certainly work around vacations etc.

**Director's Apprentice:** This person will manage the reception table. Responsibilities include: Helping consultants and guests sign in, passing out tickets, rosettes, nametags and collecting W.A.S., any other forms, money, validating Consistency Card etc. It would be best if this person could be at the MKDS by 5:45pm

**Dinner Diva:** This volunteer would oversee the set up, cons. and guest serving themselves and gather up after dinner. All our plates, cups, utensils etc will be paper and disposable. No need to worry about dish pan hands as we have no kitchen sink. Any dirty utensils, serving dishes etc will just need to be gathered for me to take home.

Please print this for your reference. Although I would love for all of you to be with us, for those of you that may have decided that the MKDS is too far for you, please let me know and I will lovingly but sadly remove you from this email list. Please feel free to forward this to any sister consultants or team members that you think might be blessed by joining us.

For God does not give me a spirit of timidity, but a spirit of love, power and self discipline. 2 Tim. 1:7. Grab your starter kit, a great attitude and let's make this our best Seminar Year ever!!!! Bee Wild!!!! Jeannie